

DearTomorrow Photo Promises

Climate change is the most difficult and pressing challenge that we face. The problem and its solutions can feel so overwhelming or distant that it is sometimes hard to know what to do or where to start. We believe that people, individually and collectively, can and want to make a difference.

We are asking you to make one new commitment to address climate change, and to document this commitment through a Photo Promise. Collecting these Photo Promises is part of the larger DearTomorrow mission, which is to inspire people to think differently and take action on climate change. DearTomorrow is also preserving a record of letters, photos and actions on climate change for future generations.

How it Works: Make a commitment to do something new to reduce your climate impact and protect the Earth. Dedicate it to a child, family member, your community, or your future self, starting: "Dear_____. I promise to..." Take a photo of you with your commitment written down, and submit it for the website and the archive. Inspire others by sharing on your own social media channels using the hashtag #DearTomorrow and #actonclimate.

Make Your Own Photo Promises: 5 Easy Steps!

Step 1: Discuss the Photo Promises Project.

Take a look at existing Photo Promises on our site to get a feel for what other people have done. What themes did you observe? Which photos resonated most with you?

Step 2: Brainstorm ideas and write a promise.

Brainstorm some areas that are important to you. Do this individually or as a group. Need some inspiration? Themes could include: energy, transportation, education and awareness, investment, green spaces/outdoors, food, waste, activism, and politics. Be creative! Record your promise using any drawing material (marker, pen, paint, chalk, typewriter, etc. on any surface (paper, whiteboard, chalkboard, canvas, etc.)

Step 3: Take a picture.

Flip your camera into selfie mode, or put your portrait skills to use. Take a photo (or five) of you with your Promise. Have fun, be serious, be you!

Step 4: Share it!

Share this with your friends and family through your own social media accounts using the hashtags #DearTomorrow and #actonclimate. We want this to feel personal, and we know that when you share your Promise with others you're more likely to keep it.

Step 5: Become a part of the archive.

We find your Photo Promises to be profoundly inspiring, and we want to encourage you to send them to us for use on our own website, social media pages and long-term archive. If you wish to become part of the official project, upload your photo to deartomorrow.org.